



Girls on the Run and STRIDE Sponsorship Packet





**Sponsorship for the
GOTR/ STRIDE of Coastal Carolina**

Wilmington Family YMCA
910-251-9622

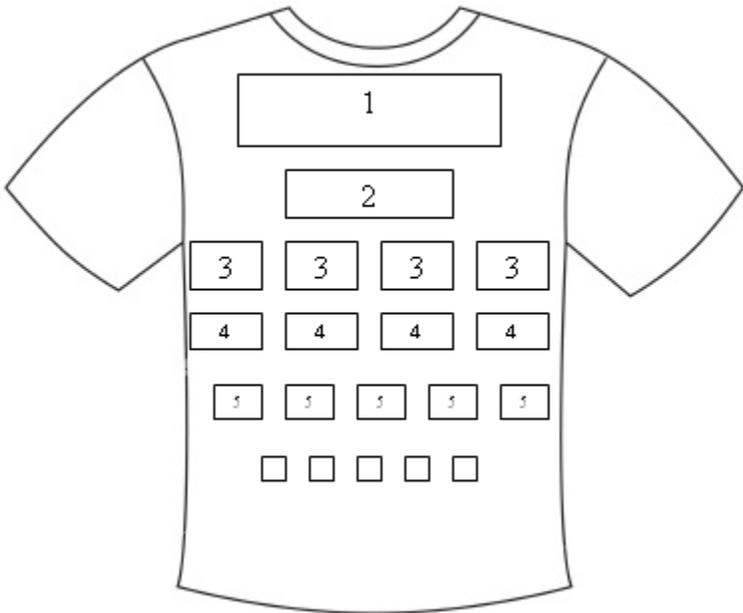
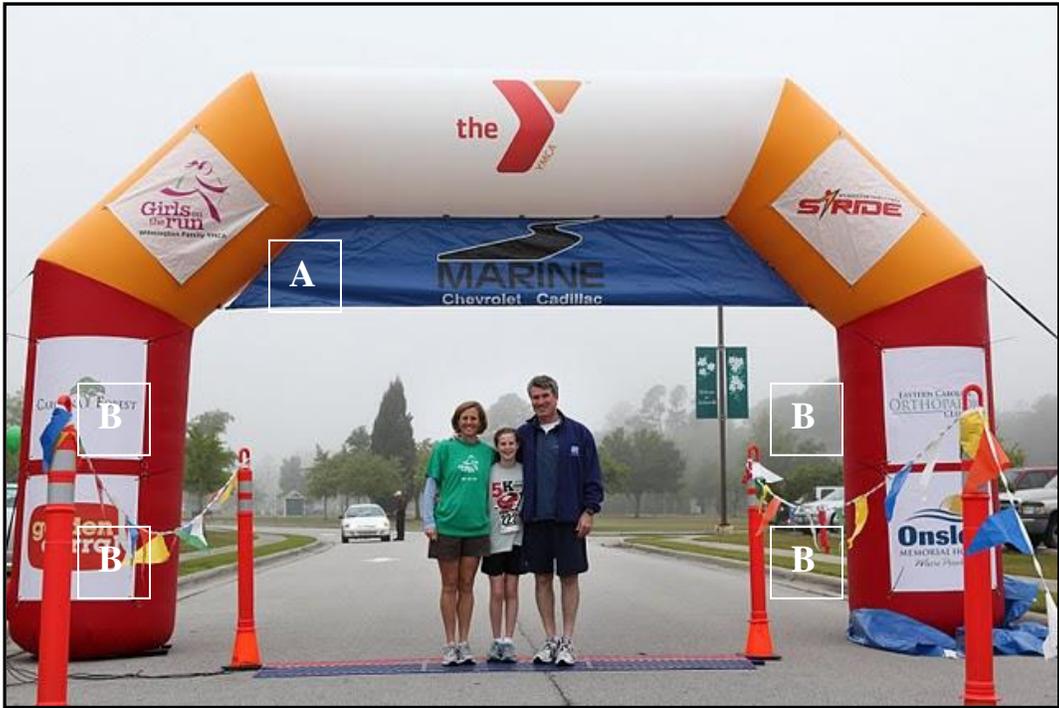
www.nckidsrun.org
www.wilmingtonfamilyymca.org



	Platinum \$5,000	Gold \$1,000	Silver \$500	Bronze \$250
Company naming of 5k Race	✓			
Logo on main location of finish line arch (Position A)	✓			
Logo on secondary location on finish line arch (Position B)		✓		
Host packet pick up	✓			
Logo on YMCA main website (rotating spot)	✓			
Presenter of awards on race day	✓			
10 Free Race Entries	✓			
5 PA announcements on race day	✓			
2 PA announcements on race day		✓		
Logo and website link on YMCA race page	✓	✓		
Company water station	✓	✓		
Your company's information on all media press releases	✓	✓		
Logo on GOTR/ STRIDE letterhead	✓	✓		
2 Free race entries		✓		
Logo on race shirt (600+ shirts)	✓	✓	✓	
Logo on the back of GOTR/ STRIDE shirt for two seasons (1200+ shirts)	✓	✓		
Logo on the back of GOTR/ STRIDE shirt for one season (600 + shirts)	✓	✓	✓	✓
Company name and website link on GOTR/ STRIDE webpage	✓	✓	✓	✓
Booth/tent on race day (3000+ participants and spectators)	✓	✓	✓	✓
Sponsor plaque for your business	✓	✓	✓	
Logo on printed race marketing material	✓	✓	✓	
Company name announced on race day	✓	✓	✓	✓
Picture to frame for your office				✓

(If you plan to sell items on race day, 25% of the proceeds should be given back to GOTR/ STRIDE)

Position A: Platinum
Position B: Gold



- Race Shirt**
1. Platinum
 2. Gold *(Multiple spots available)*
 3. Sliver
 4. Bronze

- GOTR and STRIDE Program Shirt**
1. Grant
 2. Platinum
 3. Gold
 4. Sliver
 5. Bronze



Girls on the Run and **STRIDE** are parallel preventative outreach programs of the Wilmington Family YMCA. Their mission is to educate and prepare girls and boys for a lifetime of self respect and healthy living through running. They are innovative health education and wellness gender-specific programs that combine training for a 3.1 mile run/walk event with life-changing, self esteem enhancing lessons that encourage healthy habits and an active lifestyle for girls 3rd-8th and boys in grades 3rd-6th.

Season	#Girls	#Boys	#Volunteer Coaches	#Teams	#Counties
Spring 2008	56		7	3	1
Fall 2008	32		6	2	1
Spring 2009	225		59	13	3
Fall 2009	331		90	19	4
Spring 2010	544		126	30	4
Fall 2010	611		136	48	4
Spring 2011	658	74	132	55	5
Fall 2011	756	177	214	70	7
Spring 2012	1086	345	394	107	7
Fall 2012	837	257	287	87	8
Spring 2013	783	329	304	86	8

GOTR/STRIDE of Costal Carolina

Counties:

- Brunswick
- Carteret
- Columbus
- Craven
- New Hanover
- Onslow
- Pender
- Sampson

2013 GOTR/STRIDE 5k Races

- | | | |
|--------------------|----------------------------------|--------------|
| April 27 | NaberDodge.com 5k | Brunswick |
| May 11 | Marine Chevy Shuffle 5k | Jacksonville |
| May 18 | OrthoWilmington 5k | Wilmington |
| November 23 | Rotary Clubs of Brunswick County | Brunswick |
| December 7 | Merry Fitness 5k | Jacksonville |
| December 14 | William H. Craig 5k | Wilmington |

We believe that all girls and boys should have the opportunity to participate in **Girls on the Run** and **STRIDE** regardless of ability to pay. However, there are limited resources available for The Wilmington Family Y to fulfill scholarship needs, which can be so important- especially to young girls and boys who have restricted opportunities for positive development experiences outside their school setting. The average cost to provide the **Girls on the Run** and **STRIDE** programs through-out the nation is \$175.00 per child or \$2,625.00 per team of 15. The Wilmington Family YMCA currently charges \$70.00 per child, a \$105.00 difference, and our scholarship price is \$25.00 per child, a \$150.00 difference. To provide such a reduced price from the average cost, we rely on individual gifts and grants to subsidize the difference. Nevertheless, we are continually faced with a greater number of children in need than resources available to subsidize their participation in the program.

Parents input about Girls on the Run and STRIDE

Why is this program important?

“This program was very important! My daughter learned a lot. Not just about running, keeping in shape, and about becoming a young lady. But, mostly about herself and self worth. Not only my daughter, but we as a family learned a lot and truly enjoyed our experience. We were very happy, and excited to have been a part of GOTR.”

“I love that it encourages all girls of any size or shape to really be confident and work with each other. I dislike unhealthy competition, and GOTR is not that type of program!”

“It taught my son the meaning of teamwork. It also helped my son learn about courage and responsibility. He learned what it meant to have to take care of certain things himself.”

“I think it's great that boys this age have a chance to learn "life lessons" combined with physical activity.”

What differences have you noticed in your child?

“I have noticed several differences in my child. She is so much more aware of her self. She's more out going, and self reliant. But most of all she strides to do her best no mater what the task may be.”

“My daughter gained confidence that she did not have before. It challenged her and she felt a sense of accomplishment.”

“He thinks about thing before he does them and thinks about what the consequences are before

doing. He also is more open to trying new things and is confident in doing so, where he was shy before.”

“It's much harder for me to catch him. My Son has always been athletic but the Stride Program opened up another opportunity / option to him.”

What has this program taught you child?

Everything from being a part of a team, holding commitment, working towards a goal, knowing she can accomplish things, saying no is ok, and a healthier approach to life.

“Not just her but our family. We have tried to make changes in our diet, exercise routines, and healthier hobbies and habits.”

“To be more confident in himself and know that he can achieve anything he puts his mind to.”

“That Running can be fun. Exercise is important. Competing with your self can be fun and challenging.”

What has been great about this program?

“I like the fact that there was no pressure on the kids to be the fastest. The instructors just wanted the girls to do their best and finish the race no matter how long. It really boosted a lot of girls self esteem!”

“The great thing about the program is that it occurred right after school and on the school campus. It was also taught by her teachers within her own school. The program gave her confidence and taught her how to be a team player.”

“That our son found a sport he enjoys and that he can do with his dad. The coaches were wonderful! They encouraged and motivated the kids.”

“Everything about this program is positive. Any time you can make a positive influence in the life of a child...you know you did something right!!

Girls and Boys input about Girls on the Run and STRIDE

What do you like about GOTR and STRIDE?

“I liked that I could meet new friends and spend time with my old friends doing fun activities that we all enjoyed. I also liked that we could participate in the big 5K race.”

“Everything”

“My coach - Ms. Meagan”

“It was a fun way to get to know myself and my peers.”

“I liked running with friends at school and practicing every Tuesday and Friday.”

“Making friends and running”

What have you learned?

“Learned to love myself”

“I have learned how to take care of myself to stay healthy and active.”

“I've learned I have some talent for running. I learned how to treat other people through lessons every week at Stride.”

“How to set goals”

How has it help you?

“It has helped me have the courage to try new things on my own and how to be on a team. It has also taught me how to get along with others, even though they are not like me.”



“It has helped me learn how to face everyday challenges and build my confidence up as a runner.”

“Helped me run the longest race of my life and build up stamina.”

“I think it's me get stronger in a lot of ways.”





Sponsorship Information:

- *In Kind trade will be considered-trade will be valued at wholesale*
- *All agreements and payment needs to be finalized before Marketing material is printed*

Sponsorship package chosen: _____

Name of sponsor/Organization as you would like it to appear

Your Name:

Address

City/State/ Zip

Telephone

E-mail

Signature of Company

Date:

Signature of Race Director

Date:

** Above agreement and sponsorship check need to be submitted by September 16, 2013 to guarantee presentation of logo on printed material.

**If Platinum or Gold level, please attach a statement you would like announced on race day.

Return to:

Wilmington Family YMCA

ATTN; Krystal Warner

2710 Market St.

Wilmington, NC 28403

910-251-9622 Ext 266

Krystal.Warner@wilmingtonfamilyymca.org